



University Hospitals Dorset NHS Charity FAQs

How has the creation of University Hospitals Dorset affected the previous Trusts' Charities?

University Hospitals Dorset NHS Foundation Trust (UHD) was formed following the merger of Poole Hospital and the Royal Bournemouth and Christchurch Hospitals in October 2020.

Its two charities - Poole Hospital Charity and Bournemouth Hospital Charity - are set to come together to create a new charity, 'University Hospitals Dorset NHS Charity' (UHDC)

The newly formed charity will be officially launched on 1 April 2021 retaining the same commitment - to fund care and provisions above and beyond what the NHS can offer.

What will the registered charity number be?

The registered charity number will be 1057366.

Which hospitals will be supported by UHD NHS Charity?

UHDC will support all hospitals that were previously supported. These are the Royal Bournemouth Hospital, Poole Hospital and Christchurch Hospital.

Will I notice any changes?

Supporters of any of UHD's individual hospitals should not notice any changes. The new charity will continue to support excellence in treatment, and care for patients and staff throughout the UHD family of hospitals.

On 1 April, a new website will be launched www.UHDcharity.org, the previous hospital charity's websites will continue for supporters.

Will UHD NHS Charity have a new brand?

The newly formed charity will have a new logo and branding which has been created by Southampton based creative agency, NHS Creative.

The new identity creates a fresh, distinctive strong brand image for the successor charity (University Hospitals Dorset NHS Charity) as a parent brand with refreshed logos for Bournemouth Hospital Charity, Poole Hospital Charity and Christchurch Hospital Charity as sub brands. You can see the new branding above.

Can I still donate to a ward, department, or hospital?

Yes, as one charity the teams will continue to fundraise and receive donations for the individual hospitals and clinical areas as well as collectively to support all areas of work at the University Hospitals Dorset. Therefore, supporters are still being able to donate to a ward, department, or hospital of their choice across Poole, Royal Bournemouth, or Christchurch Hospitals.

What will be the mission, values, and goals for the new charity?

University Hospitals Dorset NHS Charity mission is:

To enhance the care and treatment of patients accessing NHS services at Poole, Royal Bournemouth, and Christchurch Hospitals by fundraising to provide enhanced facilities, state of the art equipment and support NHS staff health, wellbeing, and development.

The following values underpin its work - integrity, compassion, and innovation; reflected in the Trust values of caring, one team, listen to understand, improving, open and honest, and inclusive.

The charity's strategic goals are:

1. To work alongside the Trust to enhance the experience of patients and staff above and beyond what can be delivered through core funding.
2. To deliver an excellent supporter experience to our donors and volunteers.
3. To develop great relationships with our partners to deliver benefits to patients across our Hospitals; and
4. To be financially secure, responsive and have good governance.

How can I find out about the new charity's policies?

All but the charitable fund procedure is currently mirrored at Poole Hospital Charity and Bournemouth Hospital Charity and have been replicated within the new policy. The UHDC policy aims to:

- provide support and guidance for anyone wishing to fundraise within the hospitals for University Hospitals Dorset NHS Charity (UHDC) and its sub brands Bournemouth Hospital Charity, Poole Hospital Charity, Christchurch Hospital Charity.
- support staff members who may be approached by other staff, patients, families, community groups or companies about supporting the hospital.
- provides help and clarification on how to raise money for the hospital charities in the most appropriate and effective way maximising all fundraising potential whilst ensuring compliance with legislation.

These new policies are being finalised and will be shared shortly.

How will the new Charity work alongside NHS Charities Together (NHSCT)?

Formerly the Association of NHS Charities, NHSCT became the official charity partner of NHS England at the start of the coronavirus pandemic. Raising over £150m to date for NHS Heroes the funds have been allocated to member charities through 3 grant phases for immediate response, community support and recovery programmes.

The relationship with NHSCT moving forward will be developed and nurtured to secure the maximum amount possible to replace other lost income streams.

How will the new Charity measure its success?

The success of UHDC will be measured via the delivery of its fundraising strategy and operational plan. Progress will be monitored quarterly and reported to the UHD's Charity Committee and reviewed annually to ensure the charity is meeting need and developing the fundraising and the team as required.

What are UHDC's specific plans for the short-term?

The global Covid-19 pandemic has had a profound impact upon the charity sector, and this will continue for some time. As such in the interim our focus is on bringing our two current charities together safely and developing the new UHDC brand.

Income streams will be maximised as far as possible; however, it is anticipated that there will be a continued reduction in events and community fundraising due to social distancing measures, and a challenging recovery from corporate sponsors due to the financial impact of the pandemic on many businesses. As such, a more strategic focus will be required, focusing on individual giving, grant-making Trusts and Foundations and legacies.

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